

# Exploring the Evolution of the Ortho Practice

January 28-30, 2022 ▪ Loews Royal Pacific Resort at Universal Orlando ▪ Orlando, FL, USA

## Friday, January 28

7:30am-8:25am	Breakfast		Pre-Function West
8:25am-8:30am	Opening Remarks	J. Kendall Dillehay & DeWayne McCamish	
8:30am-10:00am	The Triple DDD Effect: How Data-Driven-Decisions Create Competitive Advantage	Mary Beth Kirkpatrick & Ryan Moynihan	Oceana Ballroom
10:00am-10:30am	Morning Refreshment Break/Exhibit Hall		Pacifica Ballroom
10:30am-11:00am	Inside the Numbers (and Trends) of Orthodontic Practice Modalities	Brandon Hackworth	Oceana Ballroom
11:00am-12:00pm	My Practice Journey with Smile Doctors	Ben Fishbein	
12:00pm-1:00pm	Lunch Break/Exhibit Hall		Pacifica Ballroom
1:00pm-1:30pm	Practice Growth: How we went from "Zero to Sixty!"	Regina Blevins	
1:30pm-3:30pm	Practice Modality Panel Discussion <i>Moderated by Chris Bentson</i>	Anil Idiculla, Jamie Reynolds, Damon Barbieri, Scott Law & Elizabeth Campbell	Oceana Ballroom
3:30pm-4:00pm	Afternoon Refreshment Break/Exhibit Hall		Pacifica Ballroom
4:00pm-5:00pm	Lessons Learned: Orthodontic Wisdom Passed Down Through Three Generations	Herb Hughes & Justin Hughes	Oceana Ballroom
5:00pm-6:00pm	Reception/Exhibit Hall		Pacifica Ballroom
9:30am-6:00pm	Exhibit Hall Open		Pacifica Ballroom

## Saturday, January 29

7:30am-8:30am	Breakfast		Pre-Function West
8:30am-9:00am	Ortho/Pedo Partnerships: What to Ask Before You Get Married to Avoid Divorce	Heather Hopkins	
9:00am-10:00am	My Practice Journey as a Solo Practitioner, Educator and now a member of an Orthodontic Support Organization	Stuart Frost	Oceana Ballroom
10:00am-10:30am	Morning Refreshment Break/Exhibit Hall		Pacifica Ballroom
10:30am-11:00am	Merging Existing Orthodontic and Pediatric Dentistry Practices to Thrive in Today's Changing Environment	Jeril Cooper & K.C. Dyer	Oceana Ballroom
11:00am-12:00pm	A Transition Model That Works	Greg White	
12:00pm-1:00pm	Lunch Break/Exhibit Hall		Pacifica Ballroom
1:00pm-2:30pm	Mission Not Impossible: Your Weaknesses are Your Superpowers	Corinne Devin	
2:30pm-3:30pm	From Bonds to Braces: Pivoting into Private Practice, Prototypes, and Pedagogy	Chris Bonebreak Jackson	Oceana Ballroom
3:30pm-4:00pm	Afternoon Refreshment Break/Exhibit Hall		Pacifica Ballroom
4:00pm-5:00pm	Panel Discussion <i>Moderated by Daniel Keith</i>	Saturday Speakers	Oceana Ballroom
5:00pm-6:00pm	Reception/Exhibit Hall		Pacifica Ballroom
9:30am-6:00pm	Exhibit Hall Open		Pacifica Ballroom

## Sunday, January 30

7:30am-8:30am	Breakfast		Pre-Function West
8:30am-9:30am	How to Recruit and Retain Orthodontic Associations in a Competitive Market	Shannon Patterson	Oceana Ballroom
9:30am-9:55am	Morning Refreshment Break		Pre-Function West
9:55am-10:00am	Wrap-up Remarks	J. Kendall Dillehay & DeWayne McCamish	
10:00am-11:00am	Financial Decisions Orthodontists Must Get Right	Dan Wicker	Oceana Ballroom
11:00am-12:00pm	Financial Outcomes with Models	Brad Kucharo	