

## New Product Showcase

### Boyd Industries

#### New LS Series Chairs – M3000LS & M3010LS

Boyd's new LS series of treatment chairs aims to increase patient and doctor/assistant comfort and increase office efficiency. The new LS chairs recline approximately 35% faster than our previous models - combine this feature with the programmable foot controls and patients will be able to spend less time in the chair, therefore allowing you to see more patients in a day. The new series also seats 2 inches lower than the previous models which is more comfortable for your more petite patients to enter and exit the chair. At full recline, the headrest is approximately 18 inches from the floor, providing a wider range of positioning for doctors or assistants of all heights - our new series allows everyone to be more comfortable overall. Our new LS series will be your most-loved equipment yet. Connect with your local Boyd representative today!

Booth: Visit us at our booth for more details! <https://www.boydindustries.com/>

### BURST

#### BURSTkids Toothbrush

- Easy to hold - soft touch silicone handle
- Smaller toothbrush head size
- Super-soft charcoal black tapered bristles
- Two modes - sensitive and standard
- Two-minute timer
- Quad-interval timer
- 31,000 sonic vibrations per minute
- Lifetime warranty
- Replacement toothbrush head every 12 weeks on subscription

[www.burstoralcare.com](http://www.burstoralcare.com)

### Cloud 9 Software

#### Cloud 9 Pediatric

Cloud 9 Pediatric is all new in HTML5! Enjoy rich pediatric features, including charting (with supernumerary teeth included), fee table management, detailed claims processing, CDT codes, and more! For multispecialty practices, Cloud 9 Ortho and Cloud 9 Pediatric seamlessly integrate, empowering practices to provide customers a flawless experience as they grow through the different stages of treatment.

Booth: Visit us at our booth for more details! <https://education.aaoinfo.org/aaoinfo/directoryentries/197/profile#>

### Crest+Oral-B

#### Crest Aligner Care

Crest Aligner Care products are a comprehensive oral hygiene program for the clear aligner orthodontic patient. Crest Aligner Care is a two-branch system composed of Protect My Device and Protect My Smile and endorsed by AAO.

<https://res.cloudinary.com/mtree/image/upload/v1623760818/dentalcare/media/dentalcareus/pdf/PGOCA-211169%20US%20KOL%20Advertorial%201%20FINALPDF.pdf>

## New Product Showcase



### Dolphin Imaging/ Patterson Dental

#### Dolphin Management Introduces Concierge

Dolphin Management introduces Concierge, allowing staff to initiate scheduling by texting or emailing a link to the patient. The link opens the practice schedule in real time, from which the patient can choose a timeslot. Concierge also allows patients to check-in securely and remotely to avoid gathering in a waiting room and touching a common computer screen. For more information, visit [www.dolphinimaging.com/management](http://www.dolphinimaging.com/management).



### EasyRx

#### EasyRx 3D Automated Bracket Removal

EasyRx 3D Automated Bracket Removal automatically scans and digitally removes brackets from files.

The Automated Bracket Removal workflow is a gamechanger. As scans are uploaded to EasyRx, they are automatically scanned for brackets. If brackets are detected on the scan, EasyRx Automated Bracket Removal digitally removes the brackets, saving a new file. No user interaction is required. Automated Bracket Removal will save hours and hours of time spent manually removing brackets, unlocking the power of same day or short turn around retainers, reducing patient visits, freeing up critical lab tech time, and giving more control to turnaround times and costs.

Link: <https://easyrxcloud.com/3dabr/>

### Formlabs

**Scan to Model** is a feature within Formlabs' PreForm print prep software that creates a 3D-printable model from an intraoral scan without any intermediate steps. This makes it easy for orthodontic practices to offer same-day, in-house retainers with a low barrier to entry.

## New Product Showcase

### G&H Orthodontics

#### Tune Clear Aligners

For more than 40 years, G&H Orthodontics has proudly equipped orthodontists with the essentials they need to craft the ultimate smile.

Orthodontists around the world rely on our selection of brackets, bands, buccal tubes, wires, and elastomerics to achieve consistent patient outcomes.

Tune™ clear aligners are a culmination of our experience in the industry, and a response to the ever changing needs of our customers.

Visit [ghorthodontics.com/tune](http://ghorthodontics.com/tune) to see how we compare to the leading brands, schedule a demo, and get started with **No contracts, No case minimums, and No surprises.**

[www.ghorthodontics.com/tune](http://www.ghorthodontics.com/tune)

### Graphy, Inc.

#### TC-85DAC/DAW

World's first direct 3D printed clear aligner resin

*\*Patent for resin that prints aligners directly with a 3D printer*

#### TC-80DP

Permanent dental crown resin that exhibits the high flexural strength (ISO-10477)

#### TFDH

World's first direct 3D printed flexible denture resin

#### THD

Denture base resin

#### S-100M

Dental model resin

#### SG-100

Implant surgical guide resin

#### SC-130

Dental castable resin

Please visit our website for more details about each of these products! [www.itgraphy.com/wp/material/dental/](http://www.itgraphy.com/wp/material/dental/)

### Greyfinch

Greyfinch is excited to launch the first-ever **Patient Self-Service hub** which allows your patients the ability to do the following:

1. View Scheduled Appointments and easily get directions
2. Schedule Appointments if unscheduled
3. Reschedule Appointments
4. Cancel appointments
5. View past appointments and print/download school/work excuses
6. View Account Balance
7. Pay Account Balance (will auto-post to the ledger)

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8. Update Auto Payment Source and pay their balance at the same time
9. Save/Print Receipts, Statements and FSA/HSA receipts
10. Update Demographic info
11. Update Medical History

All of this information is automatically updated in Greyfinch's cutting-edge practice management software. And best of all included at no additional cost to our users!

Link to website: <https://greyfinch.com/patient-hub/>

### Guangzhou OO Medical Scientific Limited (OO Dental)

#### Product #1: OBRACE Self-Litigating Bracket

A spherical self-litigating bracket with seamless rounded appearance, offering incredible comfort and lower fall-off rate. Innovative threaded hole design provides optional anchorage in one bracket.

<https://www.oodental.cn/product/5.html>

#### Product #2: O-TUBE

Foldable hook for ease of operation. Rounded and smooth surface offers patient comfort

<https://www.oodental.cn/product/OTube-16.html>

#### Product #3: O-EYES self-litigating bracket

Easy to litigate and ease of opening, offering enhanced experience

<https://www.oodental.cn/product/6.html>

### Henry Schein Orthodontics

#### Product #1:

- Henry Schein Orthodontics
- M-Series Wires
- Description:
  - *M-Series™* Wires are a 3-Wire Sequence protocol that include .015 Cu *Nitium®* Wires. *M-Series* enable simplified wire progression, reduction in wires used, and shortened treatment.
- Link: <https://henryscheinortho.com/AAO2021/M-SERIES>

#### Product #2:

- Henry Schein Orthodontics
- M-Series Expansion Wires
- Description:
  - The patent pending *M-Series™* Expansion Wires are pre-manufactured Copper *Nitium®* wires in pre-formed Wide and Narrow archwire shapes. Ideal to treat expansion, crossbite, and Brodie bite malocclusions.
- Link: <https://henryscheinortho.com/AAO2021/M-SERIESExpansionWires>

### Invisalign iTero

#### Product: iTero Element 5D Plus Mobile imaging system

#### Description:

Introducing the iTero Element® 5D Plus imaging system in mobile configuration, the latest generation of iTero Element scanners and imaging systems from Align Technology made portable. It is a powerhouse of capabilities - designed to improve the practice and patient experience with state-of-the-art computing power and elegant design. The mobile configuration makes the power of the iTero Element Plus Series portable with a medical grade, compact mobile scanner solution that delivers the same high-quality images as the cart configuration. The integrated intraoral camera eliminates the need for a second device, while enhancing patient experience and communication. The iTero Element 5D Plus imaging

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system is designed to take patient experience and practice productivity to the next level, helping to grow practices while making workflows easier.

**Website:**

<https://itero.com/>



### LightForce Orthodontics

#### *Face Map*

**Description:** Proprietary technology that allows orthodontists to use their phone or tablet to scan a complete 3D model of their patient's face in order to better treatment plan and engage with patients. With Face Map, you get a better diagnostic tool to further improve smile arc plans and outcomes. It also seamlessly integrates into LightForce's treatment planning software.

**website:** <https://lightforceortho.com/>

#### *Light Bracket*

**Description:** The world's first and only fully customized 3D printed bracket is now clear. The Light Bracket's translucent color is a great option for adults or those who prefer a more discreet bracket option. The Light Bracket is also the only translucent bracket fully manufactured in the United States. This bracket offers the same features and benefits as the white, Cloud Bracket from LightForce.

**website:** <https://lightforceortho.com/>

### OC Orthodontics

#### *Clear21 Aesthetic Square Slot Bracket*

As the newest addition to the Pitts21 family, the Clear21 is designed to deliver consistent results using revolutionary aesthetic self-ligating bracket technology. Add in the patented Pitts "progressive" square slot technology, the Clear21 provides early and precise 3D control, giving you the tools, you need to finish with the best, and designed to deliver stunning smiles in significantly shorter treatment time.

[www.oc-orthodontics.com](http://www.oc-orthodontics.com)

### Ortho2

#### *Edge Cloud*

Ortho2 Edge Cloud delivers premium practice management, imaging, and communication solutions. Edge Cloud features truly optimized, private cloud computing – eliminating the need for servers. Edge Cloud offers all the features you need to run more effectively and efficiently: comprehensive management and imaging, patient reminders, education animations, morphing, cephalometric tracing, doctor and patient apps, a pediatric dentistry module, and more. Ortho2 is a leader in orthodontic practice management solutions for orthodontists.

[www.ortho2.com](http://www.ortho2.com)

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### OrthoSelect

**New Product:** DIBS AI®

**Description:** The DIBS AI software platform automates orthodontic patient case setups, provides predictive outcomes for treatment plans, and uses the latest in 3D-print technology to create extremely accurate IDB bracket transfer appliances for precise bracket placement. These advancements free up precious doctor resources by shortening the time required for bonding appointments and reducing overall treatment time through significantly decreasing the need for wire bending and bracket repositioning.

**Website Link:** [www.dibsai.com](http://www.dibsai.com)

### Ortho Technology

**New Product or Service:** Falcon Orthodontic Instruments®

**Description:**

The new and improved Falcon Orthodontic Instruments from Ortho Technology have been designed and manufactured with an attention to detail that will assure enhanced performance and longevity. With superior performance stainless steel inserts, smooth contoured edges, reliable flush screw joint, polished corrosion-resistant finish and a lifetime warranty against material defects, the new Falcon instruments ensure quality you can rely on with every use.

**Link:** <https://www.orthotechnology.com/product-category/instruments/falcon-orthodontic-instruments/>

### Philips Oral Healthcare

Check out all of our new products [here!](#) Come visit us at our booth for more details!

### PhotoDynamic Inc.

**New Product:** PhytoLight®

**Description:** PhytoLight is the new standard of at home oral health care. PhytoLight uses botanical science and light to disrupt and destroy biofilm in only 1 minute. Clinically proven to prevent bacterial colonization and buildup of calculus, PhytoLight creates perfect hygiene patients for your practice.

**Link to exhibitor website:** <https://www.phyto-light.com>

**PhytoLight**®  
light • speed • clean •

### Rhinogram

**New Product or Service:** Patient Engagement Platform now with E-forms & Signatures

**Description:**

***E-forms & Signatures***

Streamline intake by collecting new patient information, medical records, consent, and other health data through customizable forms and e-signature capabilities.

**Link:** <https://www.rhinogram.com/>

## New Product Showcase

### Tops Software

plum

Curbside check-in—right from your patients' phones!

No, it's not a text message. It's plum™!

A button on your patients' phones that immediately checks them into your tops Platform One™ patient flow. No intermediaries, no text messages, no phone calls. No staff running around trying to find patients. Just "I'm here" followed by "Yes, we see you. Come on in!"

<https://www.topsortho.com>

### TPC

Laguna Orthodontic Package

Mirage Self Contained Orthodontic Mobile Cabinet

<https://tpcdental.com/index.html>

**ORTHODONTIC**  
OMC-2375  
Orthodontic Mobile Delivery Cabinet  
**KEY FEATURES: \$1,675**  
- 3 Handpiece Automatic Selection  
- 3-Way Syringe  
- Saliva Ejector • HVE  
- 1 Year Warranty  
**OPTIONAL: \$245**  
- Stone Writing Surface  
ARTIC WHITE BAMBOO CREAM

**NEW PRODUCT LAUNCH**  
**FULLY SELF-CONTAINED MOBILE DELIVERY CART**  
**KEY FEATURES:**  
- FULLY SELF-CONTAINED  
- 3-Way Syringe, HVE, & Saliva Ejector  
- 2 Handpiece Positions  
- Wet/Dry Foot Control  
- Separate Clean and Waste Tanks  
#MC3600CV Mobile Delivery Cart **\$2,520**  
#MC3600CV-SL Includes: Built-In LED Curing Light, Built-In Piezo Scaler **\$3,010**  
26x20x35-125 lbs

**LAGUNA ORTHODONTIC PACKAGE - 2.0**  
**\$5,250**  
INCLUDES:  
- L2000 Laguna Patient Chair  
- Lustrous LED Light  
- Orthodontic Mobile Delivery Cabinet  
26x28x37-155 lbs

**FULLY SELF-CONTAINED ORTHODONTIC MOBILE DELIVERY CABINET**  
#OMC-2375CV **\$2,655**  
**KEY FEATURES:**  
- Self-Contained Unit  
- Dual Compressor Set Up  
- 5 Instrument/Supply Drawers  
- Pull Out Writing Surface  
- Oversized, Durable Caster Wheels  
- Saliva Ejector, HVE, 3 Way Syringe  
- 2 Handpiece Positions (1) Low, (1) High.  
- 1 Year Warranty

### Young Specialties

Introducing OraPro Self-Ligating Brackets, One of the Smallest in the Market

ALGONQUIN, IL., MARCH 01, 2021 – Orthodontic patients can now enjoy the comfort of one of the smallest brackets in the market with new OraPro self-ligating brackets.

Made using premium metal injection molding techniques, these brackets are designed with smooth, contoured edges and a low profile made for comfortable long-term wear.

A highly flexible titanium clip and a full slot width-sized door allow for excellent rotational control, so you can make quicker adjustments and simpler archwire changes while experiencing continuous force levels during wire deflection/unloading.

OraPro self-ligating brackets precisely fit the anatomy of each tooth surface with an 80g mesh base that offers excellent bonding strength. These self-ligating brackets deliver the most important ingredients a successful practice needs: superior, predictable outcomes and an exceptional, on-time patient experience.

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With critical supply chain challenges trending, along with the requirements to mitigate patient risks, we understand your practice needs trusted solutions proven to work fast, efficiently, and effectively. We are here to help you drive practice growth by achieving superior clinical outcomes, reduced chair times, and exceptional patient experiences with aesthetically pleasing results.

### About OraPro self-ligating brackets:

- **Low-profile design:** smooth, rounded facial contours optimize patient comfort
- **Superior NiTi clip** delivers consistent, dynamic full interaction with the archwire for improved sliding mechanics and rotational control
- **80g Mesh Base:** maximum bond strength with predictable and safe debonding
- **Made in the USA:** exceptional and consistent quality

Ordering is easy! Call us at 800-437-5606 or purchase online at [www.youngspecialties.com](http://www.youngspecialties.com).

